

bonneli

As an F1 hybrid, the very early flowering bonneli series stands out as being exceptionally uniform. Flowering from end November, it's the perfect choice to kick off the primula season. Its compact growth habit virtually eliminates the need for growth regulators (PGRs), and with a density of 60-80 plants/m² you're guaranteed a high yield per area.

- uniform, compact growing habit
- can be grown without growth regulators (PGRs)
- high plant density
- mix of bright colours and special colours
- flowering time from the end of November

fruelo

Early flowering, large-flowered series for sales from Christmas onwards.

With its wide range of colours and stately habit, fruelo is one of the most versatile series in the Ebbing-Lohaus product range. This early flowering, robust primula is perfect for sales from Christmas onwards. With its strong growth, it is also suitable for the cultivation in larger pot sizes. Special colours are available as part of the fruelo standard mix or as a separate elcora colour mix. Our special colours are particularly eye-catching and an excellent selling point, especially in early varieties.

- vigorous range
- also ideal for pot sizes up to 12 cm diameter
- flowering time from the end of December

elunistar

Very uniform, medium-early series.

Primula acaulis el unistar offers the widest choice of colours in the Ebbing-Lohaus product range. This series is also extremely robust and vigorous.

As an F1 hybrid, uniform plant development is guaranteed. The plant's round habit is particularly attractive, with the foliage forming a rosette that draws the eye to the large, pretty flowers. The el unistar standard mix includes lots of special colours which are also available separately. We also offer a pure el unistar elcora colour mix.

- uniform, medium-early series
- round plant habit
- bright colours and large blooms
- lots of special colours, all available separately
- robust series, suitable for pot sizes up to 12cm diameter
- flowering time from the end of January

sibel

sibel is a must for anyone who loves something special. This polyanthus-type primula with its large blooms that sit atop strong stems standing proud above the foliage is ideal for making a statement. But even with its longer stems, this plant has a compact, uniform appearance. Whether in bright spring sunshine yellow, two-tone scarlet or elegant white and lime, sibel always cuts a good figure.

- large blooms protruding above the plant on strong stems
- compact plant habit
- medium early flowering

elodie

elodie creates a romantic atmosphere with a touch of nostalgia. The large blooms look fuller with their ruffled petals and confer elodie an exclusive look that's right on trend.

- large blooms with ruffled edges
- medium early series
- flowering time from mid-January to mid-February

elena

Pink is one of the most popular flower colours, particularly when it is as delicate and charming as this primula variety. elena brings together lots of positive qualities in a delightful plant that's simply irresistible. The dark foliage forms an attractive, uniform foil for the large, pink flowers whose beauty is enhanced even further by the red ring around the yellow eye.

- round, compact plant habit
- large blooms with an intensive red ring
- medium early flowering
- ready for sale from mid-January to mid-February

eltangi

Within the ranks of yellow varieties, eltangi is one of the elite: with its unusual flower markings, it's perfect for the more discerning customer. This compact growing plant is crowned with yellow flowers with a bright red ring on the eye-catching petals.

- round, compact plant habit
- medium-early variety
- unusual flower markings with striking red ring
- uniform flowering
- medium early flowering
- ready for sale from late January to late February

elviana

The special feature of the elviana varieties are their delightful markings. The red ring around the yellow eye creates an additional effect that emphasises the cheerful nature of this medium-early flowering, compact growing range. We offer a well-balanced mix of brilliant colours and pastel shades.

- available as a mix
- apricot and golden yellow available as single colours
- medium-early flowering
- flowers from late January to late February

delia

This exclusive series comes in exceptionally bright colours that contrast beautifully with the dark foliage. As if creating a backdrop, the leaves of these compact growing plants take on a dark green hue that is the perfect foil for the strong colours of the delia's blooms. An eye-catching series that you simply can't pass by. What's more, these compact growing plants can be grown without growth regulators (PGRs) and make excellent use of space in the greenhouse. As an F1 hybrid, delia guarantees uniform growth and readiness for sale.

- unusual, brilliant colours
- compact habit so no need for growth regulators (PGRs)
- flowering time from early February to late February

elmini

Within the Ebbing-Lohaus assortment, el mini embodies the miniature plant mixture with an extensive colour range. Minis have stolen consumers' hearts owing to the diversity of applications and their more than pleasing appearance. The tiny florets of these compact mini plants perfectly match the spring mood. The colourful, lively el mini mix is like a cheerful Primrose nursery school, full of vitality and exuberance.

- Small flowers to match the plant habit
- Mix composed of an extensive range of colours
- Flowering period from early February onwards
- Recommended cultivation in pot size 6cm

aurela

The medium-early to late flowering aurela is offered in an attractive mix with a well-balanced, harmonious colour palette. The aurela is characterised by bright, clear coloured blooms with a yellow eye that contrast beautifully with the dark green, rosette-forming foliage. Aurela is a compact plant that needs no growth regulators (PGRs), so a high density of approx. 80 plants/m² is possible.

- compact plant habit
- excellent yield per area
- medium-early to late flowering range
- ready for sale from late February

eblo

The tried-and-trusted series for late primula growing.

With a track record going back decades and yet constantly being reinvented, the eblo series is an indispensable part of any late primula growing programme. Besides their large flowers in bright colours, these uniform growing plants also stand out for the diversity of their petal markings. In addition to clear, bright colours, they also come with white-edged petals and in elcora colours. This series has it all. And it ticks all the boxes on the inside too: the robust eblo is perfect for growing in unheated conditions.

- large-bloomed series with a wide range of colours and markings
- late flowering series for sales from early March
- very robust, so suitable for growing in unheated conditions
- flowering time from late February to late March

stella

Dark-leaved polyanthus type for late growing

Cheerful flowers sitting proudly on long stems above dark green foliage. As a polyanthus type, stella is the right choice for primula lovers who are after something different. Flowering from early March, this primula has a loose, very natural-looking plant habit. Whether for the window sill, the patio or the kitchen garden, the robust, free-flowering stella will turn heads among both wholesale customers and consumers.

- clusters with lots of blooms with interesting markings and eye
- can be grown in unheated conditions; robust, frost-hardy series
- long flush of very abundant flowers
- flowering time from mid-February to mid-March

Primula polyantha Victoriana

Nostalgic charm or modern spontaneity: the Victoriana gold-edged primula is at home anywhere. As a pot plant it will adorn your windowsill in the spring, and in the garden this late-flowering series provides long-lasting blooms well into April. The decorative flowers are borne on long, graceful stems in attractive loose umbels, about 20 centimetres above the leaves. The Victoriana series currently offers three varieties in expressive colour combinations. The luminous yellow centre is surrounded by a decorative band of red, violet or mocha encircled by a narrow white border. These robust Victoriana primulas are perfect as a group in bowls, pots and flowerbeds. They are hardy, thrive in the garden in moist, humus-rich soil, and their extraordinary flowers will bring more pleasure next year.

There is a long tradition of growing Victoriana perennial primulas in our gardens as these plants, with their filigree patterned flowers, have been cultivated in Europe since the 15th century. 200 years later there was no stopping the passion for collecting garden primroses, because enthusiasts wanted to own as many colours and shapes as possible. Many varieties were lost during the last century - just one more reason to revive this tradition for a plant with so much timeless charm.

gelaya

With large flowers, vibrant colours and a uniform plant structure, the new gelaya series looks impressive even at first glance. But this very late-flowering series has another advantage: it significantly extends the selling period for your primula range as the plants do not flower until the middle of March. Cultivation is also very cost-effective as gelaya can be grown in an unheated greenhouse.

- large-flowered, highly uniform series in clear, strong colours
- healthy, fresh, dark-green foliage
- very late flowering for sales from mid-March (approx. 10 days after eblo)
- an important addition to the late range
- highly robust, therefore suitable for growing in unheated conditions
- compact plants habit

gelaya is only available as a mix of yellow, pink, red, orange, blue and white colours

Potting and flowering time "stöpsel"

		July			August			September			October			November			December			January			February			March								
variety		beg.	mid	end	beg.	mid	end	beg.	mid	end	beg.	mid	end	beg.	mid	end	beg.	mid	end	beg.	mid	end	beg.	mid	end	beg.	mid	end	beg.	mid	end			
early	<i>bonneli</i>																																	
	<i>fruelo</i>																																	
medium early	<i>elunistar</i>																																	
	<i>sibel</i>																																	
	<i>elodie</i>																																	
	<i>elena</i>																																	
	<i>eltangi</i>																																	
	<i>elviana</i>																																	
	<i>delia</i>																																	
	<i>elmini</i>																																	
	<i>aurela</i>																																	
	late	<i>eblo</i>																																
<i>stella</i>																																		
<i>victoriana</i>																																		
<i>gelaya</i>																																		

potting time stöpsel

flowering time

Information on our products

"stöpsel":

- Tray with 336 cells
- Ø 1,7cm
- Plants can be potted directly